

REAL™

**FLAVOUR
TO REALLY
SAVOUR.**



A QUALITY BRAND WITH **REAL**TM CREDENTIALS.



REAL PREMIUM CHIPS.

We've got a simple mission as we see it: deliver the most premium potato chips with the most premium taste. All in a unique pack!

It's a philosophy that's driven us since Real was established in South Wales in 1997 when we saw a gap in the market to provide exclusive handcooked chips to an exclusive chip consumer.

In order to do this we only use the most premium natural ingredients and don't add any artificial flavourings. And all our chips are cooked in nothing but 100% sunflower oil.

All Real products promise three things: Real quality, Real taste and Real standout.

No nonsense, just delicious Real handcooked chips to indulge on and enjoy.

EXCELLENT NEWS FOR RETAILERS.

Real chips come all wrapped up inside some outstanding new packaging befitting of a product committed to satisfying the tastebuds of the chip connoisseur.

What that means is that Real chips have Real shelf-appeal.

Better still, we've also developed an exclusive range of brand support and given our website a real makeover – www.realcrisps.com

REAL™ SUPPORT FOR RETAILERS.



THE **REAL**™ TECHNICAL DETAILS.



STRONG CHEESE & SPRING ONION
50G PACK

CODE: 4474
PACK BARCODE: 5035336005035
CASE BARCODE: 05035336005042

ORIENTAL SPICE
50G PACK

CODE: 4437
PACK BARCODE: 5035336005608
CASE BARCODE: 05035336005615

SEA SALT AND CIDER VINEGAR
50G PACK

CODE: 4475
PACK BARCODE: 5035336005059
CASE BARCODE: 05035336005066

SEA SALT
50G PACK

CODE: 4476
PACK BARCODE: 5035336005011
CASE BARCODE: 05035336005028

PEPPERONI
50G PACK

CODE: 4438
PACK BARCODE: 5035336005622
CASE BARCODE: 05035336005639

TOTAL PER CASE: 24 CASE DIMENSIONS (W x D x H): 490 x 325 x 178mm CASES PER LAYER: 7 LAYERS PER PALLET: 9 CASES PER PALLET: 63 SHELF LIFE: 112 Days

**HERE'S
TO A  REAL
PROSPEROUS
PARTNERSHIP.**

**REAL CHIPS WITH REAL TASTE
FROM REAL EXPERTS.**

The Real Crisp Company

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